

INVITATION, 17 October 2016 | Ars Electronica Center Linz

# PARTNERING DAY 2016 - SOLUTIONS FOR A BETTER LIFE









### THE REASON WHY

- Establish cooperation between you and innovative companies or scientists
- Present your portfolio or scientific results in sharp 20 minute personal bilateral meetings (B2B matching)
- Gather comprised information from 5 minute pitches
- Be inspired by our keynote speaker, the paralympics champion, Christoph Etzlstorfer
- Take the chance to network at the exporters night (organized by the Austrian Chamber of Commerce WKOÖ)

This event is jointly organized by **WTZ-West** (Knowledge Transfer Centre WEST), **Initiative MedTech.Transfer** and **Initiative Smart Plastics** 

### WHY TO PARTICIPATE

- Showcase your most favourable projects, products or know-how
- Initiate cross-border contacts and cooperation
- Find new commercial/technological/research partners
- · Get latest information on research findings
- Present, discuss and develop new projects

## HOW DOES IT WORK

- Register for 5 minute pitch
- Register for personal bilateral meetings (B2B matching)
- Receive meeting request

## AGENDA

Welcome reception
Welcome
Keynote Lecture, Christoph Etzlstorfer, Paralympic Champion
Discussion
Pitches Part 1: Short presentations
Break
Pitches Part 2: Short presentations

WTZ West is funded by:





Initiative MedTech.Transfer is funded by the Upper Austrian Government within the growth strategy for location and work.



12:15 p.m.	Panel discussion "The spirit of joint efforts for innovative ideas"  - Sara Matt-Leubner, Director of the transfer office science – economy – society of the University of Innsbruck  - Jama Nateqi, Cofounder and CEO of Symptoma GmbH  - Martin Kaltenbrunner, Interface Culture Lab, University of Art and Design in Linz  - Gerhard Steiner, Innovation Evangelist, Greiner Technology & Innovation GmbH
01:00 p.m.	Lunch
02:00 p.m.	B2B MEETINGS
06:30 p.m.	<b>EXPORTERS' NIGHT 2016</b> of the <b>Export Center Upper Austria</b> , Palais Kaufmännischer Verein (optional, change of location, in German)

Cooperation partners:









## **ORGANISATION**

Congress Language: English

Conference fees:

Participation fee for companies € 200,00 Early booking discount until 1 July 2016 for companies € 100,00

R & D institutions and universities free participation (€ 50,00 cancellation fee, see terms of application)

Location: Ars Electronica Center Linz, Ars-Electronica-Straße 1, A-4040 Linz

## Application for short presentations (Pitches Part 1 & 2):

Call for papers until 1 July, 2016 Contact: <a href="mailto:pitch@partneringday.at">pitch@partneringday.at</a>

## Registration for participants:

Please register a.s.a.p. by our electronic registration form: <a href="www.partneringday.at">www.partneringday.at</a> until 7 October 2016.
B2B matching slots are limited!

#### Terms of application:

For fee-based events, a request for cancellation free of charge will be accepted only in writing before 7 October 2016. After this date 100 % of the conference fee will be charged (except R & D institutions and universities: € 50,00). Registrants who cannot attend an event are encouraged to exercise the option of providing a substitute participant to attend in his/her place. A written notification of a substitution will be accepted by e-mail up to the morning of the event. Please transfer the full amount immediately upon receipt of our invoice after the event. If photographs or videos of participants are made during this event, the illustrated/filmed person expressly agrees that Business Upper Austria − OÖ Wirtschaftsagentur GmbH is allowed to use them in every way. All photographs/videos belong to us. With your registration you explicitly agree to our processing of your data in the scope of this event and for future information purposes. This approval is valid until revoked.

## Organisation Contact:

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#### Imprint

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